

Insert Advertising

VILLAGE VOICE PUBLISHING, LTD

Have a flyer you need to distribute? Maybe coupons for an upcoming sale? Perhaps you have some promotional materials that were part of a bigger advertising campaign or branding-effort, and you want to reach the Ottawa Hills market. Insert advertising could be the answer!

Aside from offering flexibility of design – our only mechanical restrictions are size limitations – inserts are great for individuals or organizations who wait until the last minute to spend their advertising dollars. Deadlines for inserts are much later than for display and classified advertising.

Single page inserts cost **\$205**. Additional pages for the same advertisement cost \$100 each. Inserts must be no larger than 8.5" x 11" and no smaller than 8" x 10".

We reserve the right to refuse inserts based upon inappropriate size, design, or message. While our deadlines are very generous, it is best to provide us with a copy prior to production to avoid rejection.

Be sure to review the Insert Advertisement contract and the Insert Production/Deadline Schedule. For more information about inserts, please call us at 419.537.0286 or email us at: ads@vvoh.com

Inserts from new advertisers must be pre-paid.

REQUIREMENTS:

- ❖ Advertiser provides 1,400 copies of their insert directly to our mail service.
- ❖ Inserts may be no smaller than 8" x 10" and no larger than 8.5" x 11".
- ❖ Advance copy of insert must be provided to VVOH for approval.
- ❖ Typically, inserts are due to our mail service by the 25th of the month prior to distribution.

OTTAWA HILLS Green Bears • 2008 • SPRING SPORTS SCHEDULE

Varsity Softball	Boys Varsity Baseball	Boys Junior Varsity Baseball
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