

Contract

FOR DISPLAY ADVERTISING

VILLAGE VOICE PUBLISHING, LTD

The undersigned, an authorized representative for _____ the listed Advertiser (hereinafter referred to as "Advertiser"), affirms that he/she has read and understands the terms of this Contract, and agrees that for the rate of \$_____ per advertisement, Advertiser agrees to run a _____ CI advertisement (_____ col x _____ inches) in the following issues of *The Village Voice of Ottawa Hills* (hereinafter referred to as "VVOH"):

- 20__:** Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
- 20__:** Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
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The rate listed above is in addition to any of the fees listed on the reverse side of this Contract. The undersigned also acknowledges he/she has read and understands the proof policy, deadlines, and additional terms outlined on the reverse side of this Contract, and that he/she has received a copy of rate sheet # _____ and publication schedule # _____, and understands they are incorporated into this contract. Furthermore, the undersigned understands that in the event the Advertiser fails to meet the appropriate deadline, Village Voice Publishing, Ltd., the publisher of VVOH, may, at its discretion, choose one of the following:

1. Run the advertiser's previous advertisement (excluding outdated specials or expired seasonal promotions); or
2. Decide not to run the advertisement in the next issue of VVOH.

In either situation, advertiser is still liable for the advertisement in that issue at the agreed rate. **The terms and conditions on the reverse side are a part of this Contract.**

Advertiser Name (Individual/Organization)

By:

Authorized Representative (Name) (Title) Date

Billing address

City State ZIP

Phone Fax e-mail

Proofs should be faxed/mailed to the attention of _____,
at the following fax number/email address: _____.

ACCEPTED, Village Voice Publishing, Ltd., publisher of VVOH,

By:

(Name) (Title) Date